

Switzerland Your Business Partner for Film and Television Productions in Europe

Seminar with 5 Sessions

Location: ***Swiss American Film Festival,***
Anthology Film Archives
32 Second Avenue
New York, NY 10003

Date: ***Friday, April 25, 2003, 2 – 7 pm***

Chairs : ***Richard Peña,*** Program Director, The Film Society
of Lincoln Center, New York

Michelle Byrd, Executive Director, Independent
Feature Project/New York

A co-production of Location:Switzerland, The official Swiss Economic Development Agency (www.swissemb.org/ls) and the Swiss American Film Festival (www.swisscinema.org).

Brought to you by the **swisspeaks**FESTIVAL (www.swisspeaks.org) and supported by TV Productioncenter Zürich AG and SRG SSR Idee Suisse.

Program:

- 2:00-2:15 pm 1. Welcome remarks by André Guedel and Richard Peña
- 2:15-2:45 pm 2. Tax Incentives in Switzerland for American Film and
Television Production Companies:
“Licensing and Special Purpose Companies”

Chair: ***André Guedel***

Speakers:

- ***Jackie Hess,*** Swiss Tax Desk, PWC New York,
- ***Suchi Lee,*** International Tax Services, PWC New York

- 3:00-3:45 pm 3. How to gain Access to European and Swiss Public and Private Film Funding through Collaboration with Swiss Producers?

Chair: **Michelle Byrd**
(www.ifp.org)

Speakers:

- **Marc Wehrlin**, Attorney-at-Law, Head Film Section, Swiss Federal Office of Culture
- **Representative**, SRG SSR Idee Suisse
(www.srgssrideesuisse.ch)
- **André Martin**, Caravan Productions
(www.caravan-prod.ch)

- 4:00-4:45 pm 4. Production, Post Production, Commercial Productions in Switzerland

Chair: **Jim Tusty**, Mountain View Productions Ltd.
(www.mountainviewproductions.com)

Speakers:

- **Ruedi Schick**, President, Swiss Effects
(www.swisseffects.ch)
- **Peter-Christian Fueter**, Managing Director, C-Films
(www.c-films.ch)
- **Roger Sidler**, CEO, TV Productioncenter Zürich AG
(www.tpcag.ch)

- 5:00-6:15 pm 5. How to sell your Movie and Television Production in Europe:
Film and Movie Festivals in Switzerland

Chair: **Richard Peña**
(www.filmlink.com)

Speakers:

- **Irene Bignardi**, Artistic Director, Locarno International Film Festival (www.pardo.ch)

- **Georges Luks**, CEO, Rose d'Or (www.rosedor.ch)
- **Léo Kaneman**, Director, Cinema Tout Ecran (www.cinema-tout-ecran.ch)
- **Francine Brücher**, Sales and Marketing Consultant, Swiss Film Center, also representing Vision du Réel (www.swissfilms.ch)
- **Costa Haralambis**, CEO, MadeinTV.com (www.madeintv.com)

6:30-7:00 pm 6. Film Shooting Locations in Switzerland

Chair: **Nicolas Rossier**, Swiss American Film Festival
(www.swisscinema.org)

Speaker:

- **Cyril Jost**, Commission Director, Film Location Switzerland (www.filmlocation.ch)
- **Stefan Zürcher**, Alpine Films (www.alpine-film.ch)

7:00-7:10 pm 7. Closing Remarks by Michelle Byrd

All panels are followed by a Q&A session.

The seminar will be followed by a networking reception. Christian Frei, Producer and Director of the documentary "War photographer", Oscar Nomination 2002 for the best documentary feature (www.war-photographer.com) will attend.